



Sales Kitchen

“Heat Up Your Sales”

Sales Analysis & Planning Bundle

This is our most popular bundle! With this package we will:

- ❖ Review and prioritize your project list - where is the biggest bang for your buck
- ❖ Put together a sales trend analysis – by company, category, customer and rep
- ❖ Provide you with sales information reports – so you can see where you’ve been and look forward to where you want to go
- ❖ Help you identify new growth opportunities – from prospects, existing customers and products/services
- ❖ Create SMART goals – identify all areas of the sales funnel, create buy-in for the goals and make sure there’s follow-through
- ❖ Make sure your pitchbook is ready to go – review sell sheets and sales tools used; create presentation template
- ❖ Develop SROT (Strategic Role of Trade) - outline brand objectives, goals, tactics, and 12 month tactics calendar

Let us help you Heat Up Your Sales today!

These services are normally a \$4,100 value, *but this special BUNDLE pricing is only \$2,400!*